

creative

BLOG TALK

# GOAL SHEET

TODAY'S DATE: \_\_\_\_\_

STEP 1:

*Find a quiet space.*

STEP 2:

*Print this out to feel the magic of the pen to paper.*

STEP 3:

*Trust the process and celebrate your ever-blossoming greatness and progress!*

## OVERALL BLOG GOAL

*(Questions to consider: How will you serve your readers? What goal will also reflect your personal goals?)*

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## BASELINE METRICS

METRIC	BEGINNING OF MONTH	END OF MONTH
PREVIOUS MONTH'S REVENUE		
EMAIL/NEWSLETTER SUBSCRIBERS		
MONTHLY PAGEVIEWS		
MONTHLY UNIQUE VISITORS		
FACEBOOK FOLLOWERS		
TWITTER FOLLOWERS		
PINTEREST FOLLOWERS		
INSTAGRAM FOLLOWERS		
GOOGLE+ FOLLOWERS		

### 1 YEAR GOALS

*(What accomplishments would make you ecstatic – but are also believable? List no more than 5 goals. You will revisit your 1-year goals each month to see if they are still current.)*

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### 3 MONTH GOALS

*(What 3 month goals would provide significant movement towards your 1 year goals? These are more tactical goals that provide movement towards the annual goals. List no more than 5 goals.)*

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### CURRENT MONTH GOALS

*(What current month goals can bring you 1/3 the way to your 3-month goals? List no more than 5 goals.)*

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## WEEKLY GOALS

Prepare at the beginning of each week. Choose no more than 3 weekly goals that tie to your current month goals. Once you achieve those 3 – keep going towards your monthly goals if you still have momentum. – but don't let other goals distract you until you achieve the top 3.

For each week, give yourself an accountability plan. An accountability plan can be a person that will hold you accountable or social media sharing.

REMEMBER HASHTAG: #CREATIVEBLOGTALK SO WE CAN HELP CHECK IN WITH YOU.

## WEEK 1 GOALS

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## ACCOUNTABILITY PLAN:

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## WEEK 2 GOALS

(Wait to complete until the beginning of week 2)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## ACCOUNTABILITY PLAN:

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WEEK 3 GOALS

*(Wait to complete until the beginning of week 3)*

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_

ACCOUNTABILITY PLAN:

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WEEK 4 GOALS

*(Wait to complete until the beginning of week 4)*

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_

ACCOUNTABILITY PLAN:

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YOU CAN DO THIS!

Share your progress via hashtag **#CreativeBlogTalk** or comment on one of our **Creative Blog Talk Series** posts at <http://www.ClubChicaCircle.com> so we can learn from each other and celebrate each other's successes.

HAVE A QUESTION?

Email us at [chicacircle@gmail.com](mailto:chicacircle@gmail.com)